KILEY NAVAGE

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Education

University of Texas at El Paso

Bachelor of Business Administration in Computer Information Systems — Expected Dec 2026

Experience

Communications & Marketing Intern

El Paso County Library | Summer 2025

- Designed and distributed promotional materials (flyers, social media graphics, newsletters) to increase community engagement.
- Managed content scheduling across social media platforms, improving audience reach and event participation.
- Assisted in planning and executing community programs, aligning marketing strategies with county initiatives.

Analytical Tools

University of Texas at El Paso | Fall 2025

- Utilized **Python with pandas** to clean, organize, and analyze complex datasets, improving accuracy and efficiency in reporting.
- Translated algorithms into precise software instructions, showcasing strong critical thinking and problem-solving abilities.
- Applied foundational data science techniques to analyze trends and customer behaviors, relevant to marketing and business strategy development

Business Analytics & Statistics

University of Texas at El Paso | Spring 2024

- Conducted statistical analysis on large datasets using Excel, Python, and pandas, identifying patterns in customer behavior and market trends.
- Applied regression analysis, probability, and forecasting techniques to support data-driven business decision-making.
- Collaborated on a team project simulating real-world business challenges, using analytics to recommend process improvements and marketing strategies.

Intro Computer Science

University of Texas at El Paso | Fall 2024

- Developed Java programs applying loops, conditionals, and arrays for data manipulation and user input.
- Implemented small–scale applications such as a temperature converter, string manipulation tool, and guessing game.
- Collaborated with classmates on debugging and testing exercises to improve code efficiency and readability.

Technical Skills: Python, Java, Excel, Tableau, Pandas, Data Visualization, Regression Analysis.